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# EXCELL DAHLIA GARDENS



ORMAN P. ROACH, Proprietor

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## Price List 1934



Visitors Always Welcome To My Gardens

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113 EMPIRE STREET  
Telephone



EAST LYNN, MASS.  
Jackson 609

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## **TO MY CUSTOMERS**

**ORDER EARLY** to avoid disappointments. We never substitute unless directed, we like to receive what we order and believe our customers feel the same.

**I GUARANTEE** all stock to be free from disease and true to name and will replace any that proves otherwise.

**TERMS.** We prepay all delivery charges, therefore payment is requested with all orders before shipment is made.

**ORDERS** will be shipped as soon as all danger of freezing has passed, unless otherwise directed.

**USUAL** discount to the trade.

Abbreviations: (C) Cactus; (SC) Semi-Cactus; (FD) Formal Decorative; (ID) Informal Decorative; (M) Miniature.

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### **PRIZE WINNINGS FOR 1933**

First for the best display at the Lawrence Show.

First for the best 25 blooms, all different.

First for the best 12 blooms, all different.

First for the best four sided display at the Dahlia Society of New England Show at Boston.

# EXCELL DAHLIA GARDENS

## INTRODUCTION

In presenting my 1934 list of dahlias I wish at this time to thank my many customers for their kind patronage and I shall try my best to merit a continuance of that patronage by sending out only the best stock possible.

**HAVE YOU TRIED MY GREEN PLANTS?** They are well rooted and will produce good tubers. I have shipped them far and near with the best results. One of my customers from the state of Washington writes and says plants you shipped me came through fine, one man from the state of Oregon says he could not tell my plant clumps from the root clumps they did so well. Many others have written the same in regards to my plants, why not try them they cost half the price of roots.

## NEW FOR 1934

### VAGABOND KING (FD)

One of the most attractive of the new dahlias, red to be sure, but a deep rich wine red. A characteristic of this dahlia is its long straight leafless stem that grow right out of the plant. Flower formation is regular, wide petals and a high full center all season. Flowers are very large without disbudding 9 to 10 inch are common for this prolific bloomer. Won first prize for the best undisseminated seedling at R.I Horticultural Society Show at the Narragansett Hotel, Providence. Roots \$5.00 Plants \$2.50

### MONMOUTH RADIANCE (ID)

In this wonderfully beautiful dahlia is presented a color combination of light coral pink with primrose suffusion rear half of petals, giving the flower a brilliant coral pink front effect with deep primrose back ground that radiates throughout the entire flower. A true informal decorative and the flowers reach up to 11 inches in size and 5 to 6 inches deep, the long stiff stems hold the flowers high above the foliage. Needs no pinching back or thinning out. Winner of the Achievement Medal at the Camden, N.J. Dahlia Society Show for 1933 and many other prizes. A head liner on the 1933 Honor Roll. Roots \$12.00 Plants \$6.00

### MONMOUTH QUEEN (FD)

In this fine dahlia we have a most pleasing color effect, it being piric yellow in the center of flowers, with a graduation of light primrose to cream yellow rear petals. Flowers are full centered 10 inches and over to 4 and 5 inches deep, are held facing front on long stiff stems high above the foliage. A vigorous grower and a prolific bloomer of large exhibition flowers. Winner in the seedling classes at the Asbury Park and Red Bank 1933 shows.

Roots \$9.00 Plants \$4.50

### ROSETTA (ID)

The predominating color effect is old rose, shading to yellow radiation at base of petals which greatly enhances its beauty. Flowers are 10 inches and over in size, 6 to 7 inches deep and are held above the dark leathery foliage on stiff stems. Plant is medium tall, wide spreading and very prolific of large beautiful blooms from early till late. A good dahlia for home garden or exhibition.

Roots \$9.00 Plants \$4.50

## GENERAL LIST

### EXCELL GLORY (FD)

I feel sure that this variety will make many friends. It is a seedling from the famous Jersey's Beauty only a much better growing plant. The foliage is a heavy dark green, the kind the insects don't like, is a fine root maker also a free bloomer, has a very long stiff stem holding the blooms well above the foliage. The color when fully open is shell pink with white shadings. Makes a fine cut flower as it will stand for days.

Roots \$2.50 or 2 for \$4.00

### ALLEN A (ID)

A very large attractive bloom on good stout stems, plant is a profused bloomer and strong grower. The color is white with lilac shadings base of petals show a slight trace of Martin's yellow.

Roots \$3.50 Plants \$1.75

### ACHIEVEMENT (ID)

An Honor roll dahlia that has great size and depth, stems are long and stiff. Color is gold with bronze shadings.

Roots \$2.50 Plants \$1.50

### ANDRES ERICSON (FD)

Beautiful fluffy white, has a good stiff stem, blooms grow very large.

Roots \$3.00 Plants \$1.50

### ALICE MEUSSDORFFER (FD)

A large and attractive flower with a fine stem. Color is pinkish orchid.

Roots \$7.50 Plants \$3.50

### CHAMPOEG (ID)

Immense blooms of waxy yellow shading to reddish salmon.

Roots \$2.00 Plants \$1.00

### CITY OF MONTREAL (FD)

Large attractive blooms on good stems. Color is aster purple reverse mallow purple.

Roots \$2.00

### CHIEF JUSTICE (FD)

A massive bloom in size, can be grown over 12 inches without any extra care or feeding, the stems are long, stiff as a cane holding the giant blooms well above the foliage. The color of this beauty is soft chamois with rose suffusion. A fine exhibition variety.

Roots \$5.00 Plants \$2.50

### DOROTHY STEWART (FD)

Medium tall growing plant and a very profused bloomer, has a good strong stem holding the blooms well above the foliage. Size of bloom 6 to 8 inches. Color is coral pink. A fine variety for cutting.

Roots \$5.00 Plants \$2.50

### DOROTHY STONE (FD)

An outstanding variety in my garden for the past two seasons. Extra large blooms on long stiff stems. Color is deep pink.

Roots \$1.00

### EAGLE ROCK BEAUTY (ID)

A beautiful combination of pink and cream, very good stems and a fine bloomer.

Roots \$1.00

### ELIZA LONDON SHEPPARD (ID)

Color is orange apricot and gold. Blooms are large on long stiff stems.

Roots \$1.00

### EDNA FERBER (Semi-Cactus)

Coral Pink with old gold shadings.

Roots \$1.00

### EAGLE ROCK FANTASY (ID)

A prize winner at all shows in the largest flower class. Has long stiff stems that hold the giant blooms well above the foliage.

Color is clear mallow pink.

Roots \$2.50 Plants \$1.50

### FORT MONMOUTH (ID)

Extra large crimson maroon, has a perfect long stiff stem also is a vigorous bloomer.

Roots \$1.00

### FRAU O BRACHT (Cactus)

Pale primrose yellow, and always in bloom from early till frost, very attractive in the show room.

Roots \$1.00

### FORT WASHINGTON (FD)

Very deep maroon and a tall grower.

Roots \$ .75

**FRANK MILLER (FD)**

A fine golden yellow that produces large full blooms all season, has very long stiff stems that hold the flowers well above the foliage. Roots \$1.50

**F. W. CHURCH (ID)**

Plants of this variety grow tall and very rugged, good size blooms with wavy petals and good full centers all season, stems are good. Color is white with lilac shading. Roots \$3.00 Plants \$1.50

**F. J. MARCH (SC)**

Clear shade of orchid lavender, with long rolling petals. Has long straight stems and a fine exhibition flower. Roots \$2.00 Plants \$1.00

**GOLDEN SONNE (C)**

Golden yellow shaded to salmon, none better as a cut flower. Stock Limited. Roots \$1.00

**GRACE CURLING (ID)**

Color is lilac pink with white shadings, will grow large blooms on long stout stems. Roots \$1.00

**GIRL OF HILLCREST (ID)**

Plants are very robust growing and profuse bloomer, the stems are perfect holding the large blooms well above the foliage. Color is a brilliant Mikado orange. Roots \$2.50 Plants \$1.75

**IDA PERKINS (FD)**

Pure white with good stems. Roots \$1.00

**JANE COWL (ID)**

Bronze buff and old gold. Roots \$ .50

**JOSEPHINE G. (FD)**

Plant habits are fine, has good stems. True rose pink is the color, petal tipped pinard yellow. Roots \$1.50 Plants \$1.00



**JEAN KEEFER (ID)**

This variety was a hit in my garden the past season, plants were always covered with large blooms held erect on great long stiff stems. A brilliant Rose-pink. Roots \$2.50 Plants \$1.75

**JEAN TRIMBEE (ID)**

A novelty, flowers are very large and graceful. Color is Petunia violet. Roots \$2.00 Plants \$1.00

**JUBILEE (ID)**

Massive blooms of red and yellow. Roots \$2.00

**KAWEAH (ID)**

15 1-4 inch blooms of this variety were shown at the World's Fair Dahlia Show the past season. Has been a big hit in my garden for the past years, it is a perfect growing plant has long perfect stems that hold the giant blooms well out of the foliage. Color is fuchsia rose, center of petals shading to a rich velvety cardinal. Roots \$7.50 Plants \$3.50

**KEMP'S VIOLET WONDER (FD)**

Napthaline violet, and the best of it's color. Roots \$1.00

**LITTLE JEWEL (Min)**

Pink shading to white. Roots \$ .50

**MRS. FLORENCE LAMB (FD)**

A very deep garnet with lighter shadings at points of petals. Has good stems. Roots \$2.00 Plants \$1.00

**MY COUNTRY (ID)**

Medium tall plant with fine large blooms of garnet with white tips. Roots \$1.00

**MRS. ALFRED B. SEAL (FD)**

Tall plants that are a mass of blooms all season. True old gold is the color. Roots \$ .50

**MURPHY'S MASTERPIECE (ID)**

Without question the largest red dahlia and a winner of more first prizes than any other dahlia for the past two years. The stems are very stiff and hold the blooms above the foliage.

Plants only \$3.75

**MONMOUTH CHAMPION (FD)**

Another large flowering type on good stout stems. The color is brilliant flame.

Roots \$1.00

**MONMOUTH PENNANT (ID)**

One of the new bicolors that is most attractive in the show room. The colors are orange-scarlet with white tips on each petal.

Roots \$7.50 Plants \$3.50

**MT. WHITNEY'S SUNSET (Min)**

A 1933 introduction and a gem of the miniatures, has fine stems. Color is yellow base with orange and salmon shadings.

Roots \$1.00 Plants \$ .50

**MRS. STANLEY R. PERRY (Semi-Cactus)**

Eleven and twelve inch blooms are common on this variety, has a very long stiff stem that can be cut from 2 to 4 feet long making a fine exhibition and garden flower. Color is a deep orange, base of petals chrome yellow with a slight trace of carmine at tip of petals.

Roots \$3.50 Plants \$1.75

**NEW GLORY (Semi-Cactus)**

Ox blood red with white tips, has a good stem.

Roots \$1.00

**OLD MAN SUNSHINE (ID)**

Picric yellow, a very good dahlia.

Roots \$2.00

**ORIENTAL GIRL (ID)**

One of the new varieties that will grow extra large and very attractive, has a very stiff stem that holds blooms well above the foliage. Color is golden yellow shaded red. Roots \$3.00 Plants \$1.50

**PAUL REVERE (FD)**

One of the best crimson reds to date. Has a long stiff stem.

Roots \$1.00

**QUEENSBURY (FD)**

One of the late varieties, a very early bloomer. Light red and very showy. Roots \$2.50

**RUTH M. (FD)**

A golden color with a perfect white tip, free blooming, good stems and very attractive in the garden and show room. Roots \$5.00 Plants \$2.50

**RUDY VALLEE (Semi-Cactus)**

Fast becoming one of the big favorites, the very large blooms are held high above the foliage on long stiff stems. When fully open color is grenadine orange red. Roots \$2.50 Plants \$1.25

**RAPPALLO (Novelty)**

A fine variety for cutting. Color is deep velvety red and gold. Roots \$ .50

**STAR OF BETHLEHEM (ID)**

Wonderful star-like bloom of pure white, has long strong stem. Roots \$1.00

**SHAHRAZAD (ID)**

A mammoth informal decorative on long stiff stems. Very deep pink with a high full center all season. Roots \$2.50 Plants \$1.75

**SCHMIDT NO. 10 (FD)**

One that is different and very attractive, plant is medium tall growing and very sturdy. Has great long stiff stems holding the large flowers at top of plant. Color is deep golden bronze with a reddish tinge. Roots \$3.50 Plants \$1.75

**SATAN (SC)**

A prize winner where ever shown and a wonderful addition to the dahlia world, it is an immense flaming red cactus with great horn like petals making the flower very attractive both in the garden and show room. Roots \$7.50 Plants \$3.50

**SULTANA (ID)**

This is another large dahlia and should not be overlooked it is a prolific blooming variety has fine stems and all that a good dahlia needs. Bright scarlet shading to old gold at center.

Roots \$1.50

**THAMES (FD)**

Flowering habit is good, has good stiff stem. Size of flower 6 to 9 inches, scored 84 at Storrs. Color is white with backs of petals Liseran Purple, petals having outline of purple and splashed with purple.

Roots \$5.00 Plants \$2.50

**THOMAS EDISON (FD)**

A gorgeous royal purple with good stems.

Roots \$1.50

**TREASURE ISLAND (FD)**

Bright apricot with orange shadings.

Roots \$1.00

**THE COMMODOR (ID)**

The medium tall plants are a mass of blooms all season. Long stiff stems,

Roots \$2.50 Plants \$1.25

**VALASKA (ID)**

Very large blooms on long stout stems. Deep lilac.

Roots \$1.00

**VIRGINIA CLARK (ID)**

This is a very robust plant, a good bloomer, has fine stem and a fine exhibition flower. A clear yellow with wavy petals, has to be seen to be appreciated.

Roots \$3.00 Plants \$1.50

**WALTER BLAKE (FD)**

A fine yellow, will grow large blooms if disbudded.

Roots \$2.00

**W. H. T. (FD)**

Bright old rose, reverse of petals shows tints of mauve. Has a good stem.

Roots \$1.00

**WM. H. SHOREY (FD)**

A tall grower with heavy dark green foliage, stems are very long and stiff as a cane. Color is light fuchsia rose shadings.

Roots \$3.00 Plants \$1.50

**WATCHUNG WONDER (FD)**

Is all that the name implies, a huge royal red with a touch of gold at center and is always full, fine stemmed.      Roots \$1.00

**WHITE KNIGHT (FD)**

Another of Mr. Kemp's that should not be overlooked. A rugged medium tall plant with extra large pure white blooms held erect on long cane like stems.      Roots \$3.50    Plants \$1.75

**WHITE WONDER (ID)**

One of the sensations of the past season, a real giant in size and very deep, a fine companion to Margaret Broomall. It is a prolific grower and bloomer. I grew many 12 inch blooms of this wonderful beauty the past season. The stems are very long and stiff as a cane, holding the giant blooms erect at all times. No garden is complete without this white beauty.

Roots \$7.50    Plants \$3.75

## POMPOM DAHLIAS

Amber Queen	Amber and gold	25c
Atom	Light red	25c
Achilles	Lavender	25c
Bell of Springfield	Red	25c
Catherine	Yellow	25c
Dr. Jim	Purple shaded white	25c
Dee Dee	Pale lilac	25c
Elizabeth	Golden yellow edged red	25c
Fascination	Pink and lavender	25c
Frau Hencke	Lavender	25c
Fashion	Orange	25c
Golden Queen	Clear Yellow	25c
Gany-Mede	Cream	25c
Haake's Glow	Yellow and old rose	25c
Helen Anita	Lavender	25c
Johnny Pipin	Dark crimson	25c
Jessica	Amber edged red	25c
Joe Fette	Pure white	25c
Little Bell	Mauve pink	25c
Little Edith	Orange edged red	25c
Little Donald	Deep red	25c
Little Mable	Amber	25c
Madline	Orange and gold	25c
Pride	Deep rich red	25c
Roas Wilmouth	Rose pink	25c
Rothaut	Light lavender	25c
Star of the East	Pure white	25c
San Toy	White edged rose carmine	25c
Snow Bird	White	25c
Snow Clad	White	25c

Pompom collections \$2.50 per dozen net

Member of The Dahlia Society of New England, American Dahlia  
Society, National Association of Commercial Dahlia Growers  
Virginia Dahlia Society

The Dahlia Society of New England Show will be held at Horti-  
cultural Hall, Boston, Sept. 15-16th. You are cordially invited to  
attend or enter an exhibit whether you are a member of the society  
or not.